

PROJECT

**Using the Technology Advantage to improve business operations.
Family Office business, CPG food manufacturing, 2 business units.
~ 3 month programme, Digital - IT - Interim CTO.**

CONSULTINGTEAM.SOLUTIONS

ISSUES

Old technology and lack of digital adoption penalizing the business operations.

SOLUTIONS

Hands-on delivery of technology strategy roadmap (change programme & projects portfolio). Provided technical leadership & advisory in all aspects of the business.

Defined the new technology strategy based on 3 major aspects: industry trends (mainly automation & AI), 3rd party SaaS solutions and technology options available on the market, investment cost - integration - support - end-user usability.

Aligned parts of other business processes with the implemented technology solutions (e.g. calls, orders, customer data collection, CRM, marketing automation).

Focus on key digital technologies integration, business process digitization, automation of manual processes, IT / technology divestment & costs reductions, centralized data repository, operational excellence, risk mitigation, P&L control.

RESULTS

- Optimized and simplified Tech / IT function.
- The business generates now more revenue via cost-efficient IT operations.